



**June 1, 2006 – May 31, 2007**

## **Annual EEO Public File Report**

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC Rules. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: NBC25 (WEYI-TV) and CW46 (WBSF-TV) in Clio, Michigan. This report will be placed in the public inspection files of this station as required and posted on its websites.

It is the policy of Barrington Broadcasting, NBC25 (WEYI-TV) and CW46 (WBSF-TV) that equal employment shall be afforded to all qualified persons, and no person shall be discriminated against because of gender, race, color, religion, age, disability, national origin, martial status, sexual orientation or status as a Veteran.

The information contained in this Report covers the time period beginning June 1, 2006 to and including May 31, 2007. The report also includes any job posting filled after the last EEO Report was filed.

## I. Vacancy Information

In accordance with FCC EEO record keeping requirements, a separate file was created for each full-time (and part-time) vacancy. These files include dated copies of all advertisements, E-mails, letters, faxes, confirmations of web postings or other communications announcing job vacancies as well as a list of applicants, interviewees, person(s) hired and recruitment sources.

Date Opened	Job Title	Reference Code	Department	Candidates Interviewed	Interview Date	Recruitment Source		
5/15/2006	Photographer	PHO515	News	Matt Horne	6/1/2006	Internal Employee		
				Sent to Recruitment Sources #1-61		Gary Ewell	6/12/2006	Unknown
6/21/2006	Morning Co-Anchor	NCA621	News	Dave Leval	8/2/2006	Referral		
				Sent to Recruitment Sources #1-61		*	6/29/2006	Market Station
				*	7/10/2006	Michigan State University		
7/14/2006	Morning Reporter	MR714	News	Jamie Meyers (Freelance only)	7/14/2006	Market Station		
				Sent to Recruitment Sources #1-61		*	7/26/2006	Agency
				*	7/26/2006	Unknown		
				*	8/17/2006	Market Station		
7/26/2006	Account Executive	AE726	Sales	*	7/27/2006	Saginaw Valley State University		
				Sent to Recruitment Sources #1-61		Jill Wise	8/1/2006	Referral
				*	8/1/2006	Referral		
				Jacqueline King	8/7/2006	Referral		
				Constantine Anagnost	8/9/2006	Central Michigan University		
*	8/10/2006	U of M Flint						
7/31/2006	Promotions Manager	PM731	Promotions	Jeff Reinarz	8/16/2006	Referral		
				Sent to Recruitment Sources #1-61		*	8/3/2006	Unknown
8/21/2006	General Manager Assistant	AGM821	G & A	*	9/12/2006	U of M Flint		
				Sent to Recruitment Sources #1-61		*	9/12/2006	Michigan Works
				*	9/12/2006	Michigan Works		
				*	9/14/2006	Michigan Works		
				*	9/14/2006	Michigan Works		
				*	9/12/06 and 9/21/06	Michigan Works		
				*	9/12/06 and 9/21/06	Unknown		
				*	9/12/06 and 9/21/06	Unknown		
				*	9/14/06 and 9/21/06	Michigan Works		
				*	9/14/06 and 9/21/06	Unknown		
Sherry Cudd	9/14/06 and 9/21/06	Michigan Works						
9/13/2006	News Producer	WNP913 / DNP913	News	Lori Duke	10/5/2006	Michigan Works Job Fair		
				Sent to Recruitment Sources #1-61		*	10/3/2006	Specs Howard University
10/12/2006	Technical Director	TD1012	Production	Theodore Ziesch	11/20/2006	Referral		
				Sent to Recruitment Sources #1-61		Joseph Seelye	10/12/2006	Specs Howard University
				*	10/12/2006	Internal Employee		
				*	10/12/2006	Michigan Association of Broadcasters (MAB)		
				*	11/6/2006	Specs Howard University		
10/25/2006	Interactive Web Editor	IED1025	Creative Services	Karen Petzold	11/14/2006	Internal Employee		
				Sent to Recruitment Sources #1-61		*	11/14/2006	Michigan Works Job Fair
11/16/2006	Technical Director	TD1116	Production	Rob Herman	11/16/2006	Internal Employee		
				Sent to Recruitment Sources #1-61		*	12/2/2006	Unknown

**I. Vacancy Information, continued**

Date Opened	Job Title	Reference Code	Department	Candidates Interviewed	Interview Date	Recruitment Source
11/28/2006	Sports Director	SDR1128	News	Todd Wise	12/4/2006	Internal Employee
Sent to Recruitment Sources #1-61						
11/28/2006	Weekend Sports Anchor / Reporter	WSA1128	News	Dillon Collier	1/10/2007	Tyjobs.com
Sent to Recruitment Sources #1-61				Matt Storm	1/16/2007	Internal Employee
11/29/2006	Creative Services Coordinator	CSC1129	Creative Services	Janet Terwilliger	11/29/2006	Former Intern
Sent to Recruitment Sources #1-61				*	11/29/2006	Michigan Works Job Fair
11/30/2006	Reporter / Anchor	RPA1130	News	Jenny Suniga	1/18/2007	Referral
Sent to Recruitment Sources #1-61				*	12/10/2006	Agent
				*	12/19/2006	NBC25 Website
				*	12/20/2006	Former Freelance Reporter
				*	12/20/2006	NBC25 Website
12/4/2006	Local Sales Manager	LSM124	Sales	Sheery Houston	12/18/2006	Word of Mouth
Sent to Recruitment Sources #1-61, 65				*	12/19/2006	Word of Mouth
				*	12/19/2006	Word of Mouth
				*	1/3/2007	Internal Employee
				*	1/4/2007	Internal Employee
				*	12/21/2006	Internal Employee
12/21/2006	General Assignment Reporter	RPT127	News	Jocelyn Deming (Freelance only)	1/9/2007	NBC25 Website
Sent to Recruitment Sources #1-61				Jacqueline Fell	1/15/2007	Agent
				*	12/19/2007	NBC25 Website
				*	12/18/2007	Unknown
1/5/2007	Directory/Internet Sales	DIS15	Sales	Christina Colagiovanni	4/25/2007	CMU Job Fair
1/15/2007	Account Executive	AE115	Sales	William King	2/19/2007	Referral
Sent to Recruitment Sources #1-61				*	2/15/2007	Unknown
				*	2/15/2007	Northwoods University Job Fair
				*	2/14/2007	NBC25 Website
				*	2/14/2007	Unknown
				*	2/16/2007	Unknown
				*	2/19/2007	Unknown
				*	2/19/2007	Northwoods University Job Fair
				*	3/1/2007	Unknown
1/19/2007	Weekend Producer	WPD119	News	Calista Jennings	2/9/2007	Word of Mouth
Sent to Recruitment Sources #1-61				*	2/5/2007	Unknown
				*	2/6/2007	Referral
2/20/2007	Chief Engineer	CEG220	Engineering	*	3/26/2007	National Association of Broadcasters (NAB)
Sent to Recruitment Sources #1-60, 63, 64				*	2/22/2007	Referral
				*	3/27/2007	Unknown
3/19/2007	News Producer	NPD315	News	Timothy French	5/23/2007	Specs Howard University
Sent to Recruitment Sources #1-60, 62				*	5/24/2007	Internal Employee
4/11/2007	Account Executive	AE410	Sales	Debra Mooney	4/18/2007	Referral
Sent to Recruitment Sources #1-60, 62				*	4/25/2007	NBC25 Website
				*	5/9/2007	Referral

\*In order to keep the identities of candidates confidential, only the names of those hired will be listed. If no name is listed, the position was closed without being filled.

## II. Recruitment Sources

Below is a detailed listing of recruitment sources used to fill each full-time job vacancy (including organizations entitled to notification of job vacancies pursuant to Prong 2). Also, as part of our outreach initiatives, the following statement is posted on our website along with any current job postings:

*“WEYI/WBSF, Barrington Broadcasting Company LLC stations, are committed to a broad applicant recruiting outreach program in our continuing efforts to represent our diverse community. As part of this effort, we encourage qualified community organizations to become part of full-time job opportunity notification mailing list. If your organization is interested in becoming part of this list, and you distribute job information or can provide referrals as part of your regular activity, we would like to hear from you. We would then notify you of each full-time opening and ask you to refer individuals to us for consideration. Send your request to: Sherry Cudd at [scudd@nbc25.net](mailto:scudd@nbc25.net).”*

Code	Recruitment Source	Address	Contact Person or Department	Phone Number	Contact Method	Number of Interviewees Referred	Number of Interviewees Hired
1	Albion College	611 E. Porter Street Albion, MI	Career Services	517-629-1000	Website: <a href="http://www.albion.erecruiting.com">www.albion.erecruiting.com</a>	0	0
2	Aquinas College	1607 Robinson Road SE Grand Rapids, MI	Career Services	616-632-8900	Website: <a href="http://www.aquinas.erecruiting.com">www.aquinas.erecruiting.com</a>	0	0
3	Art Institute of Pittsburgh	420 Blvd. Of the Allies Pittsburgh, PA 15219	Career Services	412-263-6600	Email: <a href="mailto:kgressem@aii.edu">kgressem@aii.edu</a>	0	0
4	Baker College of Flint	1050 W. Bristol Road Flint, MI 48507	Niki Somerlott, Employment Coordinator	810-766-4200	Email: <a href="mailto:niki.somerlott@baker.edu">niki.somerlott@baker.edu</a>	0	0
5	Bay Area Chamber of Commerce	Commerce One Building 910 Saginaw Street Bay City, MI 48708-5672	Leann Harrison / Michael Seward	989-893-5594	Fax: 989-895-5594	0	0
6	Central Michigan University	Mt. Pleasant, MI 48859	Career Services	989-774-3753	Website: <a href="http://www.cmich.erecruiting.com">www.cmich.erecruiting.com</a>	2	2
7	Delta College	University Center, MI 48710	Mary Keyser, Placement Specialist	989-686-9074	Fax: 989-686-1395	0	0
8	Detroit Urban League	208 Mack Avenue Detroit, MI 48201	Renee Bellamy	313-832-4600	Fax: 313-863-6155	0	0
9	Genesee Area Skill Center	5081 Torrey Road Flint, MI 48507	Chuck Chronicle	810-760-1444	Fax: 810-760-7759	0	0
10	Goodwill Industries of Mid-Michigan, Inc.	501 South Averill Avenue Flint, MI 48506	Career / Job Placement Services	810-762-9968	Fax: 810-762-9957	0	0
11	Grand Rapids Urban League	745 Eastern SE Grand Rapids, MI 49507	Elzie Honicutt	616-245-2207	Fax: 616-245-6510	0	0
12	Grand Valley State University	206 Student Services Center 1 Campus Drive Allendale, MI 49401	Charleen Hayes- Joseph	616-331-3311	Fax: 616-331-2070 and Website: <a href="http://www.gvsu.erecruiting.com">www.gvsu.erecruiting.com</a>	0	0
13	Hispanic American Council	1356 Portage Street Kalamazoo, MI 49006	Sharon Rodriguez	269-385-6279	Fax: 269-385-2803	0	0
14	Human Investment Development Corporation	711 North Saginaw Street Suite 225 Flint, MI 48503	Harold Drayton	810-235-6011	Fax: 810-424-7041	0	0
15	Internal Employees				Direct Email and Internal Job Postings	10	5
16	ITT Technical Institute	4020 Sparks Drive SE Grand Rapids, MI 49546	Career Services	616-956-1060	Email: <a href="mailto:careerservices036@itt-tech.edu">careerservices036@itt-tech.edu</a>	0	0
17	ITT Technical Institute - Flint	5405 Gateway Center Flint, MI	Career Services	810-762-2500	Website: <a href="http://www.itt.erecruiting.com">www.itt.erecruiting.com</a>	0	0
18	Jewish Community Service	619 Wallenberg Flint, MI 48502	Yuliya Gaydayenko	810-767-5122	Fax: 810-767-9024	0	0

## II. Recruitment Sources, continued

Code	Recruitment Source	Address	Contact Person or Department	Phone Number	Contact Method	Number of Interviewees Referred	Number of Interviewees Hired
19	Lansing Community College	P.O. Box 40010 Lansing, MI 48901	Career Services	512-483-1957	Email: CESJobLink@lcc.edu	0	0
20	Media Line	P.O. Box 51909 Pacific Grove, CA 93950	Mark Shilstone	800-237-8073	Email: mark@medialine.com	0	0
21	Michigan Association of Broadcasters (MAB)	819 N. Washington Avenue Lansing, MI 48906	Job Bank	800-968-7622	Email: jobbank@michmab.com	1	0
22	Michigan Indian Employment and Training Services, Inc.	1048 Pierpoint Suite 2B Lansing, MI 48910	Terry Chance	517-393-0712	Fax: 517-272-9283	0	0
23	Michigan State University	East Lansing, MI 48824	Career Services	517-355-7698	Webiste: www.msumba.erecruitin g.com	1	0
24	Michigan Technological University	1400 Townsend Drive Houghton, MI	Career Services	906-487-2641	Webiste: www.mtu.erecruiting.co m	0	0
25	Michigan Works Employment Center	310 Johnson Saginaw, MI 48607	Bill LaMere or Dennis Beson	989-755-9255	Fax: 989-755-8758 or Website: www.michworks.org	10	2
26	Mott Community College	1401 East Court Street Flint, MI 48503-2089	Career and Job Placement Center	810-762-0250	Fax: 810-232-2042	0	0
27	Mott Community College Hispanic Advisor	1401 East Court Street Flint, MI 48503-2089	Ben Saucedo	810-762-0331	Fax: 810-232-9520	0	0
28	Mott Community College Hispanic Club	1401 East Court Street Flint, MI 48503-2089	Celia Perez- Booth	810-424-3760	Fax: 810-232-9831	0	0
29	NAACP - Flint Branch	3455 Lippincott Flint, MI 48507	Career Services	810-742-8622	Certified Mail	0	0
30	NAACP - Saginaw Branch	P.O. Box 2446 Saginaw, MI 48605	Leola Wilson	989-752-0614	Certified Mail	0	0
31	National Association of Broadcasters (NAB)	1771 N. Street NW Washington, DC 20036	Karen Hunter	202-429-5300	Website: www.nab.org	1	0
32	National Association of Hispanic Journalists	1000 National Press Building Washington, DC 20045-2100	Virginia Galindo	202-662-7145	Email: jobbank@nahj.org	0	0
33	Native American Journalists Association	555 Dakota Street Vermillion, SD 57069	Career Services	605-677-5282	Fax: 866-694-4264	0	0
34	NBC25 Website	<a href="http://www.nbc25online.com">www.nbc25online.com</a>				6	1
35	Northwood University	4000 Whiting Drive Midland, MI 48640	Career Services	989-837-4200	Fax: 989-837-4499	2	0
36	Ruben Daniels Lifelong Learning Center	200 Congress Avenue Saginaw, MI 48602	Linnie Dent	989-399-5500	Fax: 989-399-6925	0	0
37	Saginaw Public Schools Media Center	1505 Ottawa Blvd. Saginaw, MI 48602	Jessie Gonzales	989-399-6700	Email: setv@spsd.net	0	0
38	Sister Station - KGBT	9201 W. Expressway 83 Harlingen, TX 78552	Monica Ortiz	956-366-4401	Email: mortiz@kbg4.com	0	0
39	Sister Station - KHQA	301 S. 36th Street Quincy, IL 62305	Kathy McCarty	217-222-6200	Email: khqa@khqa.com	0	0
40	Sister Station - KRCG	P.O. Box 659 Jefferson City, MO 65102	Kim McDaniel	573-896-5144	Email: kmcDaniel@krcg.com	0	0
41	Sister Station - KTVO	P.O. Box 949 Kirksville, MO 63501	Rhonda Bailey	660-626-5817	Email: rbailey@ktvo.com	0	0
42	Sister Station - KVII	One Broadcast Center Amarillo, TX 79101	Laura Lane	806-373-1787	Email: llane@kvii.com	0	0
43	Sister Station - KXRM	560 Wooten Road Colorado Springs, CO 80915	Cindy Dye	719-955-3048	Email: cdye@kxrm.com	0	0
44	Sister Station - WACH	1400 Pickens Street Columbia, SC 29201	Reese Barkley	803-212-7319	Email: rbarkley@wach.com	0	0
45	Sister Station - WFXL	P.O. Box 4050 1201 Stuart Avenue Albany, GA 31706	Deborah Owens	229-903-8201	Email: downes@wfxl.com	0	0
46	Sister Station - WHOI	500 N. Stewart Street Creve Coeur, IL 61610	Jenn Reader	309-698-1919	Email: jreader@whoitv.com	0	0
47	Sister Station - WLUC	177 US Hwy 41 East Negaunee, MI 49866	Jane Ryan	906-475-4161	Email: jRyan@wluctv6.com	0	0
48	Sister Station - WNWO	300 S. Byrne Road Toledo, OH 43615-6298	Bernita Robinson	419-535-0024	Email: brobinson@nbc24.com	0	0
49	Sister Station - WPBN	8518 M-72 West P.O. Box 546 Traverse City, MI 49684	Nancy Hess	231-995-5802	Email: nhess@tv7- 4.com	0	0
50	Sister Station - WSTM	1030 James Street Syracuse, NY 13203	Laura Hand	315-477-9428	Email: lhand@wstm.com	0	0

## II. Recruitment Sources, continued

Code	Recruitment Source	Address	Contact Person or Department	Phone Number	Contact Method	Number of Interviewees Referred	Number of Interviewees Hired
51	Southern Illinois University - Carbondale	1400 Douglas Drive Carbondale, IL 62901	Career Services	618-453-2024	Fax: 618-453-1924	0	0
52	Southern Illinois University Department of Radio - Television	1400 Douglas Drive Carbondale, IL 62901	Ann McBreen	618-536-7555	Fax: 618-453-6982	0	0
53	Specs Howard University	19900 W. Nine Mile Road Southfield, MI 48075	Kevin Scollin	248-358-9000	Fax: 248-746-9772 and Email: kscollin@specshoward.edu / dkernen@specshoward.edu	4	2
54	Syracuse University	Syracuse, NY 13244	Career Services	315-443-1870	Email: careers@syr.edu	0	0
55	TVJobs.com	P.O. Box 4116 Oceanside, CA 92052	Broadcast Employment Services	760-754-8177	Fax: 760-754-2115	1	1
56	University of Michigan - Flint	303 E. Kearsley Flint, MI 48502	Career Planning and Placement	810-762-3250	Fax: 810-762-3024 and Website: www.umflint.erecruiting.com	2	0
57	Urban League of Flint	5005 Cloverlawn Drive Flint, MI 48504	Marilyn Farris	810-789-7611	Fax: 810-787-4518	0	0
58	VARP-28 VR & E Michigan Department of Career Development	477 Michigan Avenue Detroit, MI 48226	James Robinson	313-964-6595	Fax: 313-226-2732	0	0
59	Wayne State University	1001 FAB 656 West Kirby Detroit, MI 48202	Career Services	313-577-3390	Fax: 313-577-4995	0	0
60	Western Michigan University	1903 W. Michigan Avenue Kalamazoo, MI 49008	Career Services	269-387-1030	Website: www.wmich.erecruiting.com	0	0
61	Saginaw Valley State University (paid as of 2/20/07)	Saginaw, MI	Employment Ads	989-964-4261	Website: collegecentral.com/svsu	1	0
62	University of Michigan - Flint U of M Michigan Times Newspaper (Added 3/26/07 by request)	381 University Center Flint, MI 48502-1950	Employment Ads	810-762-3475	Fax: 810-762-3023	0	0
63	Society of Broadcast Engineers (Added 3/12/07)	9102 N. Meridian Street Suite 150 Indianapolis, IN 46260	Engineering Jobs	317-846-9000	Website: www.sbe.org	0	0
64	Broadcast Cable Financial Management Association	550 Frontage Road Suite 3600 Northfield, IL 60093	Employment Ads	847-716-7000	Website: www.bcfm.com	0	0
65	Spots N' Dots	<a href="mailto:ads@spotsndots.com">ads@spotsndots.com</a>	Employment Ads		Email in ad	0	0
66	Saginaw News	203 S. Washington Saginaw, MI	Employment Ads	989-754-9181	Call In Ad	0	0
67	The Flint Journal	200 E. First Street Flint, MI	Employment Ads	810-767-0680	Call In Ad	0	0
68	Former Employees or Interns					2	1
69	Agencies					3	1
70	Unknown					16	1
71	Referrals					12	8
72	Word of Mouth					4	2
73	Market Station Employees					3	1

### III. Supplemental Outreach Initiatives

#### A. Job Fairs

1. Saginaw Job Fair, co-sponsored by Michigan Works, Michigan Department of Labor and Economic Growth / Bureau of Workforce Programs, Michigan Rehabilitation Services, Sanford American Legion Post #443, Saginaw DAV Chapter #117, and the American Legion Department of Michigan on October 6, 2006 at the Horizons Conference Center in Saginaw, Michigan. Attended by the General Sales Manager, Local Sales Manager and Creative Services Director.
2. Northwood University 2007 Winter Career Expo on January 17, 2007, at the Hach Student Life Center on the Midland, Michigan, campus. Attended by General Sales Manager and Local Sales Manager.
3. 2007 GLBC Broadcasting Career Fair hosted by the Michigan Association of Broadcasters (MAB) on March 14, 2007, at the Lansing Center Exhibit Hall in Lansing, Michigan. The event was attended by the General Manager, News Director, General Sales Manager and the Program/Operations Manager. The job fair was staffed by the EEO Officer.
4. Delta College Job Fair on March 20, 2007, at the Pioneer Gym at the University Center, Michigan, campus. Attended by the Program/Operations Manager and the EEO Officer.
5. University of Michigan-Flint Spring 2007 Job Fair on March 22, 2007, at the Academic Advising and Career Center at the Flint, Michigan, campus. Attended by the EEO Officer.
6. Central Michigan University 5<sup>th</sup> Annual Broadcast and Cinematic Arts Career Fair on March 31, 2007, in the Bovee University Center at the Mt. Pleasant, Michigan, campus. Attended by Executive Producer, Sports Director and Meteorologist.
7. Michigan Works Mid-Michigan Job Fair, co-sponsored by Saginaw Midland Bay Michigan Works, Michigan Department of Labor and Economic Growth / Bureau of Workforce Programs, Michigan Rehabilitation Services, Sanford American Legion Post #443, Saginaw DAV Chapter #117 and the American Legion Department of Michigan on April 12, 2007, at the Valley Plaza Great Hall in Midland, Michigan. Attended by the EEO Officer.
8. Saginaw Valley State University 2007 University Wide Employment and Networking Fair on April 19, 2007, at the O'Neill Arena-Ryder Center at the Saginaw Valley State University campus. Attended by the National Sales Manager and the EEO Officer.

#### B. Internship Program

Internships at NBC25 (WEYI-TV) and the CW46 (WBSF-TV) are available for full-time Juniors and Seniors enrolled full-time in 2-4 year colleges and universities. Interns receive college credit only and no financial compensation. The duration of an internship is generally one full semester per student (fall, winter, spring or summer). However, the specific length of the internship, minimum hours required to work to receive credits, eligibility and college credits awarded for successful completion of the program must be verified with the student's faculty advisor before any internship is made final. Internship

positions are based on availability and current staffing levels. Available positions may include News Reporting, Sports, Photography, Production, Promotion, Graphic Arts, Sales & Marketing, Public Affairs and Broadcast Engineering. An interview is conducted with the student prior to acceptance into the program. To apply, students must submit a cover letter stating the department/job they are interested in, and resume to **NBC25 Internships, 2225 W. Willard Road, Clio, MI 48420, Fax: 810-687-8989**. Resumes must be received one month prior to the start of the semester in which the student would like to intern in.

### College Intern Participants

#### *Spring/Summer 2006*

Bethany Lardie – a senior from Delta College serving in our Promotion Department, May – August 2006.

Brett Dickie – a senior from University of Michigan/Flint serving in the News Department, May – August 2006.

Stacey Fogarty – a senior from CMU serving in our News Department, May – August 2006.

Jordan Glaza – a senior from CMU serving in the Engineering Department, May – August 2006.

#### *Spring/Summer 2007*

Allison Shoup – a junior from University of Michigan Flint serving in the News Department as a Reporter Intern, May – June 2007

Mark Wiltgen – a senior from Central Michigan University serving in the News Department as a Sports Reporter Intern, May – August 2007

Michael Stark – a junior from Central Michigan University serving in the News Department as a Sports Reporter Intern, May – August 2007

Stacey Hare – a senior from Central Michigan University serving in the News Department as a Weather Intern, May – August 2007

Katherine Bodak – a junior from Central Michigan University serving in the News Department as a Weather Intern, May – August 2007

### C. Station Educational Tours

1. April 1, 2006 – Weekend news anchor/reporter Dan Armstrong conducted a station tour for Boy Scout Pack #340 from Goodrich (15 children and 7 adults).
2. May 2006 – Weekend news anchor/reporter Dan Armstrong conducted a station tour for the Clio Job's Daughters (12 total people – ages 8-14).
3. October 3, 2006 – Station tour given to about 30 students from the University of Michigan Flint.
4. October 24, 2006 – Station tour given by Executive Producer, Sarah Gahagan, to two groups of 9<sup>th</sup>-12<sup>th</sup> grade students (about 30 students in each group).
5. December 7, 2006 – Station tour given to Boy Scout Troop from Essexville (about 10 scouts ages 10-15).
6. December 13, 2006 – Station tour given to 8<sup>th</sup> graders (28 students) from Lakeville Middle School (ages 14-15)

7. January 9, 2007 – A station tour was given to Tiger Cubs Pack #366 from Edgerton Elementary School in Clio (14 children and 7 adults).
8. March 14, 2007 – Station tour was given to Cub Scout Pack #47 from Church of Jesus Christ of Latter Day Saints in Flint (7 children and 3 adults).
9. March 20, 2007 – Station tour was given to Wolf Pack #383 from Hartland (18 children ages 8-10 years old).
10. March 23, 2007 – Station tour was given to about 40 2<sup>nd</sup> graders from Corunna Public Schools in Vernon.
11. April 17, 2007 – Station tour was given by Weekend News Anchor Dan Armstrong for about 30 6<sup>th</sup> graders from Faith Baptist School in Davison.

#### D. Career Days / Job Shadowing / School Visits

1. May 11, 2006 – Meteorologist Jim Geyer talked to eight 6<sup>th</sup>-8<sup>th</sup> grade girls in “Girls in Science” (after school program) at the Flint Longway Planetarium.
2. May 12, 2006 – Meteorologist Derek VanDam talked to a group of 4<sup>th</sup> graders at Saginaw Charter Academy.
3. June 29, 2006 – Meteorologist Derek VanDam talked to a group at the YMCA Children’s Day Camp in Sterling Heights.
4. November 14, 2006 – News Co-Anchor Mike Stevens made an appearance at Valley Christian Academy in Burton.
5. November 20, 2006 – EEO Officer, Sherry Cudd, attended a Daisy Girl Scout Meeting at Thomson Elementary in Davison.
6. November 21, 2006 – Chief Meteorologist Mark Torregrossa talked to about 30 learning disabled students at the Saginaw Intermediate School District.
7. January 12, 2007 – A student from Saginaw job shadowed Chief Meteorologist Mark Torregrossa.
8. January 31, 2007 – Meteorologist Derek VanDam participated in RIF (Reading is Fundamental) day at Edgerton Elementary School in Clio.
9. February 15, 2007 – Meteorologist Jim Geyer visited a group of about 45 2<sup>nd</sup> Graders at Corunna School System.
10. February 27, 2007 – Chief Photographer Mike Horne represented the station at a career day at Edgerton Elementary School in Clio with two classes of 2<sup>nd</sup> graders and one class of 1<sup>st</sup> graders, each having about 20-25 children.
11. February 27, 2007 – Morning News Co-Anchor/Reporter Kathy Hoekstra represented the station at Career Day at Edgerton Elementary School in Clio with three classes of a total of 70 children.
12. March 8, 2007 – Weekend Meteorologist Jim Geyer visited St. Paul Lutheran School in Millington for Career Day.
13. March 16, 2007 – Evening News Co-Anchor/Reporter Mike Stevens read to about 50 4<sup>th</sup> graders at Civic Park Elementary School in Flint.
14. March 16, 2007 – Sports Director/Reporter Todd Wise read to about 25 kindergarteners and about 25 4<sup>th</sup> graders at Civic Park Elementary School in Flint.
15. May 18, 2007 – Morning Anchor Kathy Hoekstra was a guest speaker at Career Day at North Elementary School in Birch Run. She spoke to about 60 people on TV news careers.

## E. Events / Meetings / Programs

Station personnel participated in the following events, meetings or activities sponsored by organizations representing groups present in the community interested in broadcast employment issues or to further the goal of disseminating information as to employment opportunities in broadcasting to those who might otherwise be unaware of such opportunities.

1. September 7, 2006 – Vice-President and General Manager, Matt Kreiner, attended the Family Youth Initiative (FYI) luncheon.
2. The station also entered into a partnership with the Family Youth Initiative in Saginaw. News Director, Don Shafer, was named to the FYI Executive Board and he and Anchor, Kathy Hoekstra, attended an awards banquet on September 25, 2006, at the Carrollton Middle School with Kathy Hoekstra serving as mistress of ceremonies.
3. November 9, 2006 – Account Executives Dayna Altom, Jill Wise, Shallon Everett and Jackie King attended the Chocolate Affair at Delta College to help teens fulfill their dreams of college and academic success.
4. November 21, 2006 – EEO Officer, Sherry Cudd, and Account Executives Jill Wise and Kris Russo attended the Career Alliance Awards Luncheon.
5. December 14, 2006 – Chief Photographer Michael Horne serves on the Genesee Area Skill Center Advisory Board and attended a meeting of that board.
6. February 24, 2007 – Several employees represented the station in two teams at the Big Brothers Big Sisters Bowling Media Challenge.
7. February 27, 2007 – News Director Don Shafer met with the President of Mott Community College and two members of the Board of Trustees.
8. April 28, 2007 – Morning News Anchor Kathy Hoekstra was a guest speaker at the Family Youth Initiative's Girls Conference with about 400 people in attendance. The purpose of the event was to inspire and encourage girls in Saginaw County to take part in positive, nurturing activities.
9. May 10, 2007 – Chief Meteorologist Mark Torregrossa emceed the Genesee County Hospitality Awards at the Genesys Banquet and Convention Center in Grand Blanc. Vice-President and General Manager Matt Kreiner presented the Hospitality Ambassador of the Year Award.
10. May 11, 2007 – The station donated two VIP tickets to the Ellen DeGeneres Show in Los Angeles as well as \$2,500 in free advertising time as donation items for the Flint Institute of Music Auction held at the Genesys Banquet and Convention Center in Grand Blanc.
11. May 12, 2007 – Meteorologist Jim Geyer, Weekend News Anchor Dan Armstrong and Sports Anchor/Reporter Dillon Collier participated in the St. Paul Spring Tune-Up 5K Run and Walk to benefit St. Paul Lutheran Church School in Flint.
12. May 19, 2007 – Morning News Anchor Kathy Hoekstra emceed the Just Say No Walk/Rally in Saginaw. An estimated 400 people were in attendance. The purpose of the event was to encourage kids to just say no to drugs, alcohol and tobacco. The event was sponsored by the Family Youth Initiative of Saginaw County and Prevention and Youth Services of Saginaw.

13. Program/Operations Manager Jon Bengtson serves on the Advisory Board for the Central Michigan University Broadcast and Cinematic Arts Department, the Advisory Committee Office at Delta College, and the MABF (Michigan Association of Broadcasters Foundation) Student Broadcasting Conference Ad-hoc Committee.